



MEDIA RELEASE

**For Immediate Release
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Brighton's Farmers Market Relaxes Rules; On-Site Purchases Allowed

The Town of Brighton announced revised safety guidelines for the Brighton Farmers Market. Starting this Sunday, May 31, customers will be able to purchase products on-site, in addition to preordering in advance. All products will continue to be prepackaged for optimal safety and preordering is strongly encouraged. Customers can preorder from any Market vendor by visiting the Farmers Market website at <https://brightonfarmersmarket.org>. In addition, food trucks will return to the Market this week.

Market Manager Sue Gardner-Smith observed that "The Farmers Market kickoff last Sunday was successful, with vendors and customers following the new COVID-19 related safety guidelines which were created following guidance from NYS Agriculture & Markets. We are excited to again support local businesses and local farmers at the Brighton Farmers Market."

The updated Market safety guidelines are as follows:

- Customers may preorder and prepay through links to the individual vendors on the Farmers Market website at <https://brightonfarmersmarket.org>.
- Customers may also purchase goods on-site. The use of credit cards is strongly encouraged, but cash transactions will be permitted. All items will be prepackaged to minimize contact.
- SNAP and FMNP recipients may preorder or purchase prepackaged goods on-site with benefit cards at the Market booth or coupons at the vendor booth.
- Where possible, one individual per family should pick up their order.
- All vendors and customers must wear masks at all times.
- The Market will be open from 9 AM – 1 PM at the Brighton High School parking lot, 1150 South Winton Rd. The first hour of operations (9 AM – 10 AM) is reserved for seniors, vulnerable individuals, and those picking up preorders. All customers are welcome from 10 AM – 1 PM.

Revisions to market guidelines may occur during the season as circumstances permit. Please see the Market Website for the most up-to-date information: <https://brightonfarmersmarket.org>.

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